



BME STRATEGIES
MEETING AGENDA

**NorthEast Public Health
Alliance (NEPHA) Strategic
Planning Kickoff Retreat**

Date: Thursday, May 7, 2026

Time: 9:00am - 4:00pm

Location: Chelmsford Board of Health, 50 Billerica Rd,
Fire Training Room LL06, Chelmsford, MA 01824



NEPHA
NORTH EAST PUBLIC
HEALTH ALLIANCE

1	Welcome <ul style="list-style-type: none">• Opening remarks• Overview of the day's goals• Icebreaker
2	Building the Communication Charter <ul style="list-style-type: none">• Trust survey results• Team Building activities• Group expectations
3	15-MINUTE BREAK!
4	Mission, Vision, and Guiding Principles Brainstorm
5	1-HOUR LUNCH!
6	Strengths, Weaknesses, Opportunities, Threats, Inclusion and Equity (SWOTIE) Analysis
7	Stakeholder Engagement <ul style="list-style-type: none">• Finalize strategies and stakeholder list• Next Steps

8	15-MINUTE BREAK!
9	Strategic Priorities Workshop <ul style="list-style-type: none">● Build on SWOTIE and guiding principles● Brainstorm and Discussion
10	Action Planning & Accountability <ul style="list-style-type: none">● Review action tracker and implementation planning● Discuss ownership and timelines for accountability● Discuss performance metrics and planning for reporting
11	Building Commitment & Next Steps <ul style="list-style-type: none">● Reflection activity: “What Can I Leave Behind”● Reflection activity: “What Is My Personal Commitment?”● Confirm follow-up process and accountability structure
12	Closing Reflections & Thank You <ul style="list-style-type: none">● Sharing key takeaways● Closing remarks● Adjourn

NOTES
